



# ROTARY AND WATER FOR PEOPLE: WORKING TOGETHER



Safe water has been a central focus for Rotary International leadership for several years, and more and more Rotary Clubs have responded to the call to support water and sanitation development. Water For People has been a trusted Rotary partner in these efforts, with a proven record of sustainable work in communities around the world.

Rotary has partnered with Water For People both at the individual club level, and collectively, with two or more clubs pooling their efforts. We encourage such cooperation, as well as Rotarian efforts to augment club fund-raising through grants from private industry and foundations. Rotary Clubs may also wish to seek additional funds from their districts, through a District Simplified Grant and through District Designated Funds (information is on the Rotary website).

**Water For People is pleased to continue our partnership with Rotary through the following means:**

- 1. Unrestricted Donations.** Water For People gladly accepts direct financial contributions of any amount to help people obtain safe drinking water and proper sanitation. *Unrestricted* donations allow us to direct funds to the area of greatest immediate need. This is our preferred funding system, since it most efficiently serves our constituents in developing countries.
- 2. Adopt-A- Region.** Our newest program for civic groups follows from our latest, best thinking on sustainable water development: Water For People is consolidating its resources to focus on total water, sanitation, and hygiene education coverage for county-sized regions within our countries. Rotary districts and partnering clubs are invited to act as “regions” to fundraise for an in-country “sister” region of their choice. These relationships may be organized for a single year or for a multi-year commitment.
- 3. Directed Contributions.** With upfront donations of \$5,000 or more, Rotary Clubs and districts may designate a specific Water For People region for funding. With upfront donations of \$500 or more, Rotary Clubs may designate a specific country for funding. Water For People currently works in Guatemala, Honduras, Bolivia, Malawi, and India. For more information on our programs, visit our website and click on “Worldwide Programs.”
- 4. Speakers for Meetings and Conferences.** With support from the American Water Works Association ([www.awwa.org](http://www.awwa.org)) and the Water Environment Federation ([www.wef.org](http://www.wef.org)) Water For People has more than 50 local volunteer committees across North America. These committees are actively involved in outreach activities on behalf of Water For People and are available to make a presentation to your club.
- 5. Rotary-to-Rotary Presentations.** Water For People has special materials available for Rotarians who wish to make their own presentations. The CD includes a PowerPoint with accompanying script, as well as several supporting documents for printing.
- 6. Professional Consultations.** Water For People staff are available for consultation and coaching on community development approaches and practices, as well as advice on the many issues related to international water and sanitation issues.
- 7. Country Tours.** Water For People takes interested donors and partners to some of its countries every year. People returning from these trips become inspired “ambassadors” for water development. If members of your club or district would be interested in seeing Water For People’s work and its impact firsthand, consider joining a Country Tour as you plan your partnership with Water For People. Contact Monica Brown, [mbrown@waterforpeople.org](mailto:mbrown@waterforpeople.org) or 303.734-3488 for details.

- 8. World Water Corps.** Water For People volunteers perform critical tasks to augment our work in the field, including needs assessment, monitoring, evaluation, and capacity-building. To learn more and to apply for the World Water Corps, go to: [www.waterforpeople.org/water\\_corps.html](http://www.waterforpeople.org/water_corps.html).

*For more information on working with Water For People please contact Nina Miller, Community Outreach Manager, 303.734.3479, [nmiller@waterforpeople.org](mailto:nmiller@waterforpeople.org). There is also a wealth of information on our website, [www.waterforpeople.org](http://www.waterforpeople.org).*

**Charity Navigator gives Water For People four stars, its highest rating. See [www.charitynavigator.org](http://www.charitynavigator.org) .**